

Mallard Watches



Built for action, and for life!

Under the roughest conditions working, playing, water sports your Mallard watch will keep great time, year after year. Watchmakers, the toughest critics of all, routinely report that Mallard is the best built watch in its price range, plus you won't find these fine watches in big box or discount stores.

New

Extreme Chronograph

You've been asking for a chronograph with Mallard Watch advantages, and here it is! Handsome and rugged, the Mallard Chronograph is water resistant to 200 meters, and tracks time in minutes and seconds to 1/10 of a second. The date is at four o'clock, and the small second is above six o'clock.

Extreme Chronograph Style Specifications

Sapphire crystal is included. Technical specifications are on the last page.

Men's	Case	Dial
JB-W31/S2	Steel	White/Markers
JB-W31/S3	Steel	Black/Markers
JB-W31/Y2	Two-tone	White/Markers
JB-W31/Y3	Two-tone	Black/Markers

Suggested Retail from \$250.00 \$295.00



JB-W31/S2



JB-W31/S3



JB-W31/Y2



JB-W31/Y3



Shown actual size

MALLARD Watches- by Jules Borel & Co.

800-776-6858 ■ fax 800-776-6862 ■ www.mallard-watch.com

Dura X

The DURA X is one tough, good looking watch! Three exceptional qualities allow it to last a lifetime:

- Durability, requiring minimal care and servicing
- Depth of water it can withstand 500 feet without damage
- Duration of time longer than average between battery changes

Shown actual size



JB-W16/1M-BLUE



JB-W16/3M



JB-W18/1M

Dura X and Dura Style Specifications

Sapphire crystal included at no extra cost. Date magnifiers available for a small charge. Technical specifications on the last page.

Men's	Ladies'	Dial
Steel Case and Band		
JB-W16/1M	JB-W18/1M	1 White/Numerals
JB-W16/2M	JB-W18/2M	1 White/Black Bezel
JB-W16/3M	JB-W18/3M	1 White/Red Bezel
JB-W16/1MB	JB-W18/1MB	3 Black/Numerals
JB-W16/1M-BLUE	JB-W18/1M-BLUE	5 Blue/Numerals
JB-W16/1M-BURG	JB-W18/1M-BURG	6 Burgundy/Numerals
JB-W16/SM-BLUE	JB-W18/SM-BLUE	7 Cobalt/Markers
Two-Tone Case and Band		
JB-W16/4M	JB-W18/4M	1 White/Numerals
JB-W16/4MB	JB-W18/4MB	4 Black/Markers
JB-W16/4M-BLUE	JB-W18/4M-BLUE	5 Blue/Numerals
JB-W16/4M-BURG	JB-W18/4M-BURG	6 Burgundy/Numerals
JB-W16/YM-BLUE	JB-W18/YM-BLUE	8 Cobalt/Markers
JB-W16/YM-METALLIC	JB-W18/YM-METALLIC	2 White Metallic
All Gold-plated Case and Band		
JB-W15/YY1	JB-W17/YY1	1 White/Numerals
JB-W15/YY2	JB-W17/YY2	2 White/Markers
JB-W15/YY3	JB-W17/YY3	4 Black/Markers
JB-W15/YY-BLUE	JB-W17/YY-BLUE	5 Blue/Numerals
JB-W15/YY-BURG	JB-W17/YY-BURG	6 Burgundy/Numerals
JB-W15/YYM-BLUE	JB-W17/YYM-BLUE	8 Cobalt/Markers

Suggested Retail from \$145.00 \$205.00



1



2



3



4



5



6



7



8

Men's dials shown



JB-W18/YM-BLUE



JB-W16/YM-METALLIC



JB-W16/4MB

JB-W15/YY-BURG

JB-W15/YY2

Shown actual size



JB-W16D/SM



JB-W16D/YMB

Dura Diver

You could spend hundreds of dollars more and still not get a DIVER watch with all the features of the Dura series.

Dura Diver Style Specifications

Sapphire crystal included at no extra cost. Date magnifiers available for a small charge. Technical specifications are on the last page.

Men's	Ladies'	Case	Dial
JB-W16D/SM	JB-W18D/SM	Steel	White/Markers
JB-W16D/SMB	JB-W18D/SMB	Steel	Black/Markers
JB-W16D/YM	JB-W18D/YM	Two-tone	White/Markers
JB-W16D/YMB	JB-W18D/YMB	Two-tone	Black/Markers
JB-W15D/YYM	JB-W17D/YYM	Gold-plated	White/Markers
JB-W15D/YYM-B	JB-W17D/YYM-B	Gold-plated	Black/Markers

Suggested Retail from \$177.50 \$230.00



Extreme Diver II

Shown actual size

The Extreme Diver has been so popular, that we've added more style choices. New are two tone cases and bands; and the steel watches may also now be ordered with three different colored bezel inserts. Divers will love that the Extreme Diver is water resistant to 200 meters, but non divers will love this watch, too.

JB-W32/S2



JB-W32/S3



JB-W32/S3-BZBLK



JB-W32/S3-BZRED



JB-W32/S2-BZGRN



JB-W32/Y3



JB-W32/Y2



Men's	w/Magnifier	Case	Dial	Bezel
JB-W32/S2	JB-W32/S2-MAG	Steel	White dial	Steel
JB-W32/S2-BZBLK	JB-W32/S2-BZBLK-MAG	Steel	White dial	Black
JB-W32/S2-BZGRN	JB-W32/S2-BZGRN-MAG	Steel	White dial	Green
JB-W32/S2-BZRED	JB-W32/S2-BZRED-MAG	Steel	White dial	Red
JB-W32/S3	JB-W32/S3-MAG	Steel	Black Dial	Steel
JB-W32/S3-BZBLK	JB-W32/S3-BZBLK-MAG	Steel	Black Dial	Black
JB-W32/S3-BZGRN	JB-W32/S3-BZGRN-MAG	Steel	Black Dial	Green
JB-W32/S3-BZRED	JB-W32/S3-BZRED-MAG	Steel	Black Dial	Red
JB-W32/Y2	JB-W32/Y2-MAG	Two-tone	White dial	Gold
JB-W32/Y3	JB-W32/Y3-MAG	Two-tone	Black dial	Gold

Suggested Retail from \$230.00 \$285.00

MALLARD Watches by
Jules Borel & Co.

Combat

There's a "can do" attitude about the Combat.

- Clean, simple lines
- Glare free, sand blasted finish
- Easy to read dial, day and night

Designed as the entry level Mallard, the Combat is the most popular model.



Shown actual size



JB-W23/RUB

Combat Style Specifications

Please specify if you wish to order a sapphire crystal at an additional charge. Date magnifiers available for a small charge. Technical specifications are on the last page.

Men's	Ladies'	Band	Dial
JB-W23	JB-W24	Strap	1 White/Numerals
JB-W23/BND	JB-W24/BND	Band	1 White/Numerals
JB-W23/EXP	JB-W24/EXP	Expansion	1 White/Numerals
JB-W23/RUB	N/A	Rubber	1 White/Numerals
JB-W23/B	JB-W24/B	Strap	2 Black/Numerals
JB-W23B/BND	JB-W24B/BND	Band	2 Black/Numerals
JB-W23B/EXP	JB-W24B/EXP	Expansion	2 Black/Numerals
JB-W23B/RUB	N/A	Rubber	2 Black/Numerals
JB-W23/BLUE	JB-W24/BLUE	Strap	3 Blue/Numerals
JB-W23/BLUE-BND	JB-W24/BLUE-BND	Band	3 Blue/Numerals
JB-W23/BLUE-EXP	JB-W24/BLUE-EXP	Expansion	3 Blue/Numerals
JB-W23/BURG	JB-W24/BURG	Strap	4 Burgundy/Numerals
JB-W23/BURG-BND	JB-W24/BURG-BND	Band	4 Burgundy/Numerals
JB-W23/BURG-EXP	JB-W24/BURG-EXP	Expansion	4 Burgundy/Numerals
JB-W23/GREEN	JB-W24/GREEN	Strap	5 Green/Markers
JB-W23/GREEN-BND	JB-W24/GREEN-BND	Band	5 Green/Markers
JB-W23/GREEN-EXP	JB-W24/GREEN-EXP	Expansion	5 Green/Markers



Men's dials shown

Suggested Retail from \$95.00 \$99.50



JB-W24/BND



JB-W24B/BLUE



JB-W23/BURG-EXP



JB-W23/GREEN

JB Series

Our JB series features a more formal, sophisticated styling. It is designed for men and women who need to dress for success, yet desire a watch that will withstand rugged, real life conditions. With a choice of a nautical or fluted bezel and a nice variety of dials styles and colors, the most selective customer is certain to be pleased.

Shown actual size



JB-W29F/S1



JB-W29/Y1



JB-W28F/YY3



JB-W28/SM-Blue



JB-W28F/Y2



JB-W29/YY2-MOP



JB Series Style Specifications

Please specify if you wish to order a sapphire crystal at an additional charge. Technical specifications are on the last page.

Men's	Ladies'	Men's Fluted Bezel	Ladies' Fluted	Dial
Steel Case and Band				
JB-W28/S1	JB-W29/S1	JB-W28F/S1	JB-W29F/S1	1 White/Numerals
JB-W28/S2	JB-W29/S2	JB-W28F/S2	JB-W29F/S2	2 White/Markers
JB-W28/S2-MOP	JB-W29/S2-MOP	JB-W28F/S2-MOP	JB-W29F/S2-MOP	3 Mother-of-Pearl
JB-W28/S3	JB-W29/S3	JB-W28F/S3	JB-W29F/S3	5 Black/Markers
JB-W28/SM-BLUE	JB-W29/SM-BLUE	JB-W28F/SM-BLUE	JB-W29F/SM-BLUE	6 Cobalt Blue
Two-tone Case and Band				
JB-W28/Y1	JB-W29/Y1	JB-W28F/Y1	JB-W29F/Y1	1 White/Numerals
JB-W28/Y2	JB-W29/Y2	JB-W28F/Y2	JB-W29F/Y2	2 White/Markers
JB-W28/Y2-MOP	JB-W29/Y2-MOP	JB-W28F/Y2-MOP	JB-W29F/Y2-MOP	4 Mother-of-Pearl
JB-W28/Y3	JB-W29/Y3	JB-W28F/Y3	JB-W29F/Y3	5 Black/Markers
JB-W28/YM-BLUE	JB-W29/YM-BLUE	JB-W28F/YM-BLUE	JB-W29F/YM-BLUE	7 Cobalt Blue
Gold-plated Case and Band				
JB-W28/YY1	JB-W29/YY1	JB-W28F/YY1	JB-W29F/YY1	1 White/Numerals
JB-W28/YY2	JB-W29/YY2	JB-W28F/YY2	JB-W29F/YY2	2 White/Markers
JB-W28/YY2-MOP	JB-W29/YY2-MOP	JB-W28F/YY2-MOP	JB-W29F/YY2-MOP	4 Mother-of-Pearl
JB-W28/YY3	JB-W29/YY3	JB-W28F/YY3	JB-W29F/YY3	5 Black/Markers
JB-W28/YM-BLUE	JB-W29/YM-BLUE	JB-W28F/YM-BLUE	JB-W29F/YM-BLUE	7 Cobalt Blue



Shown are the men's dials with day/date window

Suggested Retail from \$122.50 \$190.00

JB-W40/S2-STRP

Shown actual size



Juliet

The Juliet combines elegant styling with Mallard durability to provide a watch that can be worn anywhere from in the water to a charity ball. Three colors of mother of pearl dials and a choice of matching leather strap or solid metal bands will satisfy the most discriminating of tastes.

JB-W40/S4-BND

JB-W40/YY5-STRP

Juliet Style Specifications

Ladies'	Attachment	Dial
Steel Case and Band or Strap		
JB-W40/S2-BND	Band	1 White M-of-Pearl
JB-W40/S2-STRP	Black Strap	1 White M-of-Pearl
JB-W40/S4-BND	Band	2 Blue M-of-Pearl
JB-W40/S4-STRP	Blue Strap	2 Blue M-of-Pearl
JB-W40/S5-BND	Band	3 Pink M-of-Pearl
JB-W40/S5-STRP	Pink Strap	3 Pink M-of-Pearl
Gold-plated Case and Band or Strap		
JB-W40/YY2-BND	Band	4 White M-of-Pearl
JB-W40/YY2-STRP	Black Strap	4 White M-of-Pearl
JB-W40/YY4-BND	Band	5 Blue M-of-Pearl
JB-W40/YY4-STRP	Blue Strap	5 Blue M-of-Pearl
JB-W40/YY5-BND	Band	6 Pink M-of-Pearl
JB-W40/YY5-STRP	Pink Strap	6 Pink M-of-Pearl



Suggested Retail from \$130.00 \$220.00

Mallard Watch Advantages



What makes a Mallard watch so durable? Check out the features on the charts below.

Feature	Mallard	Mallard Advantage
Movement	Swiss made ETA	Precise and long lasting, plus easily serviced
Case	Stainless steel	Greater strength and life-long beauty
Crown	Screw down	Superior water-seal
Case Back	Screw down	Superior water-seal
Crystal	Thicker hardened glass OR sapphire	Stronger and highly resistant to scratches
Water-Resistant	50 meters (162 ft.) to 200 meters (650 ft.)	Greater protection from water damage
Gold Plating	Case: 5 microns on stainless steel	Longer lasting plating on attractive stainless steel
Night Vision	High power luminous material	If pre-exposed to light, shows time all night
Repair Service	Three year guarantee	Fast and economical repairs
Value	Built for long life under severe conditions	Best value in its price class

Technical Specifications

Men's	Movement	Movement Size	Accuracy	Functions	Battery	Battery Life	End of Battery	Water Resistance	Case Back	Crown
Combat	ETA F06.111	11½ lignes	-2 to +3 min./year	Hour, Min, Sec, Date Window	395	7 years	Sec. hand jumps	100 Meters	Screw-down	Screw-down
JB	ETA 955.422	10½ lignes	-3 to +4 min./year	Hour, Min, Sec, Day/Date	395	3 years	Sec. hand jumps	100 Meters	Screw-down	Screw-down
Dura	ETA F06.111	11½ lignes	-2 to +3 min./year	Hour, Min, Sec, Date Window	395	7 years	Sec. hand jumps	500 Feet	Screw-down	Screw-down
Dura Diver	ETA F06.111	11½ lignes	-2 to +3 min./year	Hour, Min, Sec, Date Window	395	7 years	Sec. hand jumps	500 Feet	Screw-down	Screw-down
Extreme Diver	ETA F06.111	11½ lignes	-2 to +3 min./year	Hour, Min, Sec, Date Window	395	7 years	Sec. hand jumps	200 Meters	Screw-down	Screw-down
Extreme Chronograph	ETA G10.211	13¾ lignes	-2 to +3 min./year	Chronograph, small sec, date	394	3 years	—	200 Meters	Screw-down	Screw-down

Ladies'	Movement	Movement Size	Accuracy	Functions	Battery	Battery Life	End of Battery	Water Resistance	Case Back	Crown
Combat	ETA F04.111	8¾ lignes	-2 to +3 min./year	Hour, Min, Sec, Date Window	377	4 years	Sec. hand jumps	100 Meters	Screw-down	Screw-down
JB	ETA F03.111	7¾ lignes	-2 to +3 min./year	Hour, Min, Sec, Date Window	377	4 years	Sec. hand jumps	100 Meters	Screw-down	Double O-ring
Dura	ETA F04.111	8¾ lignes	-2 to +3 min./year	Hour, Min, Sec, Date Window	377	4 years	Sec. hand jumps	500 Feet	Screw-down	Screw-down
Dura Diver	ETA F04.111	8¾ lignes	-2 to +3 min./year	Hour, Min, Sec, Date Window	377	4 years	Sec. hand jumps	500 Feet	Screw-down	Screw-down
Juliet	ETA 901.001	5½ x 6½ lignes	-2 to +3 min./year	Hour/Min	321	4 years	—	50 Meters	Secured with screws	Double O-ring

Mallard Watches Three Year Guarantee

Your Mallard watch is guaranteed against failure due to defective materials or workmanship for three years from date of purchase. The movement, case, and metal band are covered. Also, any damage caused by water is covered, providing the glass crystal is undamaged and the crown was properly screwed down at time of exposure.

Damage caused by accident or misuse, normal wear and tear, break age, scratches, or the wearing through of plating is not covered. This

Guarantee gives you specific legal rights. You may also have other rights, which vary from state to state.

If your watch fails, return it to your dealer, along with the completed GUARANTEE CERTIFICATE. You may, if you prefer, return it to Jules Borel & Co. Enclose the Guarantee Certificate, plus \$8.00 to cover shipping and handling. If the watch is no longer under guarantee, advise what you wish done, and request an estimate of the cost.



Jules Borel & Company

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