



Simply the friendliest supplier on the planet!

Fall 2006

## JBC Friends

### Still dedicated to customers after SIXTY YEARS!

  
Celebrating the holidays, and 86 years of fast, friendly service!

It's time to gear up for the Holiday selling season. We are ready—are you?



#### Inside

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### Mark Borel celebrates his diamond anniversary at Jules Borel & Co.

Not many people can say that they have worked for sixty years, especially for the same company. Mark Borel came on board at Jules Borel & Co. in 1946, after serving in the Navy during WWII.



Lots of people know Mark as "Mr. Mallard", but he has been way more to our company than that!

Joining the company founded by his father in 1920, Mark joined his dad and brothers in dedicating themselves to serving jewelers and watchmakers all over.

Over the years, Mark has done a bit of everything, with specialization in financials. He is known as being innovative, with most of his focus dedicated to serving customers better. He developed the popular TimeSaver® 6-Pak battery paks and the equipment to produce them. Customers appreciate the time and space they save by storing all their watch batteries in one small tray. In the early 70's, Mark purchased the first computer for bookkeeping and developed the centralized order-entry system.

According to Mark, one of the keys to today's good service is using the computer to assist the Jules Borel & Co. dedicated service team. "The system lets us sort and organize thousands of parts for easy identifi-

cation and selection, and makes it possible to ship same day orders from Kansas City to all over the United States," he said. Jules Borel & Co. president Kay Borel emphasizes that "Excellent service is carried through by the people who work in the service-oriented company culture started by Mark's father and carried on by him the past six decades."

Today, Jules Borel & Co. serves customers all over the United States and beyond, providing quick turnaround on orders for watch parts, watchmakers' and jewelers' tools, jewelry findings, selected finished jewelry and Mallard watches. Mark is joined by seven members of his extended family and 30 other dedicated associates who continue the family tradition of providing the best service and products.

*Jules Borel & Co. is known for quality parts, tools and supplies, but it's their people that make them famous.*



### Introducing a *New!* Mallard Watch—the Extreme Chronograph

Mark is at it again, designing a hunky new timepiece your customers are going to love! For more details, look on page 12, and for even more information, order your new Mallard Catalog, coming very soon!

CAT-Mallard      Mallard Catalog/Spec sheet      N/C



Ergonomic Workbenches—  
the Ultimate Gift to Yourself



Announcing Ergonomic Workbenches  
only available in the USA from Jules Borel & Co.

Thoughtfully designed and executed, these top-of-the-line workbenches from Germany feature finely crafted and finished solid beech wood, very sturdy construction, and solid wood tops which adjust up and down with the turn of a crank.

These ergonomic workbenches come with corner or straight top shelves, depending on whether you use the center lamp mount. Locking drawers and holes for timer wires, cables and a lamp mount are standard. The watchmakers bench has adjustable arm-rests and a pull-out bread board.

Other accessories are available for an additional cost: Vacuum/pressure mount, Lamp base mount, Waldmann lamp and Swiss vise mount.

- Top measures 1450 x 650mm (58" x 26")
- Height adjusts 950–1200mm (37½"–47¼")

For more information, call us or order **DOC-WBENCH**.

Dust Extraction Fixture

A stationary tube is built into the Ergonomic workbench which can be connected to your air compressor and vacuum.

BN1453 Vacuum/Pressure Mount \$ 475.00



German Waldmann Bench Light

This top-quality German task light fits into the bench mount and reaches 35". Louvers direct the light for glare-free lighting from a 36-watt compact full spectrum bulb, 120V.

LM90136 Waldmann Lamp \$ 358.00  
BN1454 Lamp Base Mount 45.00



Vacuum/Pressure Handpieces

You will love the convenience of having a dedicated, stable vacuum/pressure unit at your fingertips.

BG5504-VA01 Vacuum hand-piece stylus \$ 74.00  
BG5504-VA14 Soft white suction brush 18.50  
BG5504-VA Coarse blue suction brush 18.50  
BG6809 Pressure hand-piece stylus 114.50

# Automatic Watch Winders

**Jorel**

*Stock Up Now!*

**Free**

Polishing Cloths with each Winder purchased!  
See Page 6 for details

**New!**

## Cases to Fit Under the Deluxe Winders



*Tip: Call customers who have purchased winders and suggest they buy matching storage cases*



Winder: WTB1488GL/BN  
Drawer: WTB8400/BRN

## Leather storage cases to match winders

| Stock #     | Black | Brown       | Fits   | Holds     | Price ea./1 | /3    | /10   |
|-------------|-------|-------------|--------|-----------|-------------|-------|-------|
| WTB8400/BLK |       | WTB8400/BRN | Double | 4 watches | 89.00       | 82.00 | 75.00 |
| WTB8500/BLK |       | WTB8500/BRN | Triple | 5 watches | 98.00       | 91.00 | 83.00 |

## Genuine Leather Watch Winders

Gorgeous leather cases and curved-glass view windows make these the quietest, most attractive watch winders available. Operating under a fuzzy logic program for variable winding, the double and triple winders come with DC adaptors and the single winders are equipped for optional DC adaptors. Winders have spring-loaded, self-adjusting watch holders for men's and women's sizes, a security lock and key, a cloth storage bag and complete instructions.



WTB1455GL/BK



WTB1588GL/BN

## Deluxe Leather Winders

| Stock #      | Black | Brown               | Size   | Price ea./1 | /3        | /10       |
|--------------|-------|---------------------|--------|-------------|-----------|-----------|
| WTB1455GL/BK |       | WTB1455GL/BN        | Single | \$ 149.00   | \$ 139.00 | \$ 129.00 |
| WTB1455DC    |       | Optional AC Adapter |        | 13.95       |           |           |
| WTB1488GL/BK |       | WTB1488GL/BN        | Double | 210.00      | 199.00    | 184.00    |
| WTB1588GL/BK |       | WTB1588GL/BN        | Triple | 295.00      | 278.00    | 255.00    |

*Winders make Great Holiday Gifts!*

## Cylinder Watch Winders

Spring-loaded watch holders for men's and women's sizes are powered by two C-cells for 10 to 12 months battery life per set.

**New!**

The square winder WTB1466 is now available in black metallic as well as black leather.

## Cylinder Winders

| Stock #       | Style                    | Price ea./1 | /3      | /10      |
|---------------|--------------------------|-------------|---------|----------|
| WTB1360/BK    | Black Metallic Cylinder  | \$ 85.00    | \$77.00 | \$ 70.00 |
| WTB1360/SV    | Silver Metallic Cylinder | \$ 85.00    | \$77.00 | \$ 70.00 |
| WTB1360GL/BK  | Black Leather Cylinder   | 99.00       | 90.00   | 80.00    |
| WTB1360GL/BN  | Brown Leather Cylinder   | 99.00       | 90.00   | 80.00    |
| WTB1360DC     | Optional AC Adapter      | 14.95       |         |          |
| WTB1466/BK    | Black Metallic Square    | 89.00       | 82.00   | 75.00    |
| WTB1466/GL/BK | Black Leather Square     | 110.00      | 100.00  | 89.00    |
| WTB1466DC     | Optional AC Adapter      | 14.95       |         |          |

Mix and match winder styles to get the 3 or 10 rate discount

Tick Tock Talk

It's time to plan for deductible expenditures...  
**What are you dreaming of?**

## Hurricane 1001T

Deluxe stand-up model specifications:

- Stations: 2, 3, or 4
- Power: 110v 60Hz 15 Amps
- Suction Motor Horsepower: 1
- Finish: Powder Coated
- Air flow: 1000 cubic feet per minute
- Filter Area: 90 Square Feet
- Dimensions: 48" W x 28" D x 60" H
- Table Height: 40"
- Weight: 350 pounds



|         |   |            |
|---------|---|------------|
| DCI360  | With 1/2 HP double-spindle motor                | \$ 1995.00 |
| DCI362  | With Two 1/2 HP single-spindle motors           | 2100.00    |
| DCI363  | With 1/3 HP 2-speed double-spindle Baldor motor | 2150.00    |
| DCI50FB | Filter Bag Set                                  | 375.00     |

**New!** Variable speed motor from 0 - 3450 rpm  
 DCI364 1/2 hp \$2845.00

**It really is true...**

**PUK welding improves repair efficiencies exponentially!**

Wouldn't you rather spend less time on repairs, plus achieve stellar metal joining results every time? The PUK provides precision metal welding at a fraction of the price of laser welding. Our price includes **all** the accessories shown—just purchase a tank of argon gas and you are good to go for exacting, clean joints and tacks.

**Purchase a PUK 111 for \$2895.00** and receive the PUK003 10x Microscope for only \$775.00, \$400 less than the usual price. The microscope gives you a precise clear look at the objects to be welded, ensuring a quality job every time. Order today, and enjoy the synergy of these two fine pieces of equipment plus save \$400.00

|                      |   |
|----------------------|---|
| PUK111 COMBO         | Regular Price \$4,070.00                            |
| <b>Save \$400.00</b> | <b>Special Value while supplies last \$3,670.00</b> |
| PUK111 Welder        | Regular Price \$2,895.00                            |
| PUK003 Microscope    | Regular Price \$1,175.00                            |

Call us if you have any questions about PUK welding and how it can save you time and money, or order the DOC-PUK111 free information packet with CD.

*Specially-priced set  
 Save \$400.00  
 while supplies last*



## Tornado 401T

Deluxe sit-down model specifications:

- Stations: 1 or 2
- Motor: 1/2 HP Double Spindle
- Suction Motor Horsepower: 1/2
- Air Flow: 400 cubic feet per minute
- Dimensions: 40" W x 22" D x 50" H
- Table Height: 30"
- Filter Area: 15 Square Feet
- Finish: Powder Coated
- Power: 110v 60Hz 9 Amps
- Weight: 200 pounds

|         |                |            |
|---------|----------------|------------|
| DC4360  | Tornado 401T   | \$ 1200.00 |
| DCI49FB | Filter Bag Set | 199.95     |

*Give yourself a gift of more efficiency*



## Ohaus Precision Scales

The easy-to-use SC4110JS carat scales has a simple two-button operation and a large, easy-to-read LCD display. Draft-free, accurate weighing is assured by the laboratory draft shield.

The Sapphire 500 gold scale has a greater weighing capacity of 500 grams x 0.1 grams, with 2 button operation, programmable auto shut-off, LCD display and AC adapter.

Weigh in carats, grams, pennyweights, troy ounces and tael. AC Adapter and calibration weight included. Will also run on 9-volt battery, not included.

|          |  |           |
|----------|--|-----------|
| SC4110JS | Sapphire Scale 50 carats x 0.01 carats | \$ 299.95 |
| SC4010JS | Sapphire Scale 500 gms x 0.1 gm        | 139.00    |

For more details, see pages 227-228 of your JBC Tools Catalog.



## Acrobat Microscope Stand & Accessories

Use this stand to move and position your microscope with the touch of a finger. The headrest helps reduce back and neck strain. The microscope head has 7X to 45X magnification and comes with a pair of 10X eyepieces and a .5X reducing auxiliary lens. Add a compact and powerful fluorescent light to your auxiliary lens for cool, glare-free illumination. Fits lens rings from 70-80 mm diameter.

|           |                                   |            |
|-----------|-----------------------------------|------------|
| EL1290    | Acrobat Stand, Scope and Light    | \$ 1269.00 |
| EL129.003 | Acrobat Stand only                | 660.00     |
| EL129.001 | Ring Light                        | 150.00     |
| PUK002    | Microscope Shutter for PUK Welder | 449.00     |

# Wish List Items

**Jorel**

## Reimers® Cyclone Steamer

This compact, highly efficient steamer has a small heating chamber that instantly flashes incoming water into steam. Quiet operation delivers 60 PSI of dry steam and requires no boiler permits. Features a high-limit temperature shutoff with automatic reset, foot switch controller, durable stainless steel front panel and off-white finished housing.

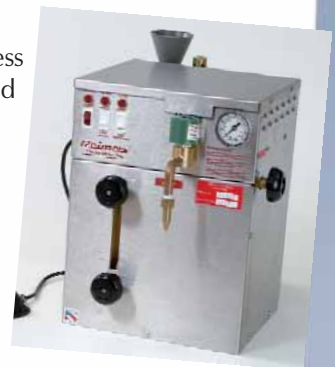


- Stainless Steel Cabinet
- Portable, weighs only 19 lbs.
- Electrical 120V, 12.5A, 1500W
- Maximum Pressure: 60 P.S.I.
- Must be used with distilled water
- Dimensions: 8 1/4" W x 9 3/4" D x 8 1/4" H

|       |                 |           |
|-------|-----------------|-----------|
| CL872 | Cyclone Steamer | \$ 642.00 |
|-------|-----------------|-----------|

## Reimers® Model JR Steamer

The Reimers® Model JR two-gallon steamer has a new non-rusting stainless steel cabinet, an unbreakable recessed sight glass and a redesigned control placement for easier servicing. The safety, fill and drain valves have been moved to the rear of the steamer for easy access and improved appearance.



- Electrical 120V/60C
- Air driven foot control
- Dimensions: 12 1/2" H x 16" W x 19" D
- Footprint: 18" H x 16" W x 22" D
- Produces: up to 85 pounds of pressure

|        |                          |           |
|--------|--------------------------|-----------|
| CL870C | Reimers Model JR Steamer | \$ 879.95 |
|--------|--------------------------|-----------|

**Stock Up Now!** **Free**  
Polishing Cloths with  
each DI1945 purchased!  
See Page 6 for details



## CZ One-Carat Diamond Color Grader

Certified and registered master set gives an individual stone a GIA Gem Colorimeter ID number. It features a display of color-grading approved white Acrylite for use under microscope, tiffany display-ring stone holders, convenient locking carrying case and lifetime limited warranty for color fading.

|        |              |       |                 |           |
|--------|--------------|-------|-----------------|-----------|
| DI1945 | 5-Stone Set  | 6.5mm | (E, G, I, K, M) | \$ 189.00 |
| DI1946 | 5-Stone Set  | 6.5mm | (F, H, J, L, N) | 198.45    |
| DI1950 | 10-Stone Set | 6.5mm | (E - N)         | 299.00    |

**Tick Tock Talk**

Don't get caught short during the holiday rush



## Borel-Lock™ Plastic Bags

Strong, clear "zip-type" reclosable bags in a large variety of sizes are extremely useful for storage and organization. 100 bags per pack.

| Stock #   | Size        | Price ea./1-9 | /10   |
|-----------|-------------|---------------|-------|
| EV1.5X1.5 | 1.5" x 1.5" | \$ 1.35       | \$.75 |
| EV1.5X2   | 1.5" x 2"   | 1.35          | .75   |
| EV2X2     | 2" x 2"     | 1.35          | .75   |
| EV2X3     | 2" x 3"     | 1.50          | .90   |

Zip Bags with write-on white block

|         |         |         |        |
|---------|---------|---------|--------|
| EV2X2WB | 2" x 2" | \$ 1.55 | \$ .95 |
| EV2X3WB | 2" x 3" | 1.70    | 1.10   |

See page 250 of your Tools Catalog for the entire selection.



## Picasso Blue Platinum/Gold Polishing Compound

Polishes platinum or gold. Cleans away quickly in an ultrasonic. Size 3" x 1 1/4".

|           |              |          |
|-----------|--------------|----------|
| PS185.777 | Picasso Blue | \$ 19.95 |
|-----------|--------------|----------|



## Plain Job Envelopes

Very handy envelopes with gummed flaps can be stamped with your name and address. 500 per box.

| Stock # | Color | Size            | Price box/1 | /2       | /10      |
|---------|-------|-----------------|-------------|----------|----------|
| EV148W  | White | 5 1/2" x 3 1/8" | \$ 14.00    | \$ 13.00 | \$ 11.50 |
| EV148   | Brown | 5 1/2" x 3 1/8" | 14.00       | 13.00    | 11.50    |
| EV130   | Brown | 6" x 3 1/8"     | 17.00       | 15.00    | 13.75    |



## Deluxe Luxor Rouge Assortment

Have eight different grits in one place.

PS185.740 Rouge Asst. \$ 50.00  
Each rouge is available separately at \$6.50 each. See page 220 of your Jules Borel & Co. Tool Catalog.



## Anti-tarnish, Lint-free Tissue Papers

Handy anti-tarnish squares of tissue are excellent for wrapping silver and jewelry to help prevent tarnishing. 1000 sheets.

|          |                 |         |
|----------|-----------------|---------|
| PA23.555 | 4 1/2" x 4 1/2" | \$ 9.60 |
|----------|-----------------|---------|

Stock Up Now  
**Free**  
Polishing  
Cloths details



## Selvyl™ Cloth Inventory Reduction

Purchase one dozen soft Selvyl cloths for a special price of \$9.00 per dozen, or get one dozen free with each qualified purchase during October 2006. These cloths make great customer give-aways.

|               |               |
|---------------|---------------|
| PS250/SR      | 5" x 5"       |
| Reg. Price    | \$12.00/dozen |
| Special price | \$9.00/dozen  |

PS250FREE Until 10-31-06

One dozen Selvyl cloths FREE with purchase of EACH

- Watch Winder
- Ultrasonic CL3053
- Ultrasonic LR-200
- Diamond Grader DI1945

Stock up now for the holiday selling season!



## Borel® Swiss Turtle Sawblades

Tough, heat-treated alloy with a flexible, rounded back for cutting curved shapes. Package of 12.

| Stock #   | Size | Price dz./1 | /12  | /60  |
|-----------|------|-------------|------|------|
| SW49.4540 | 4/0  | 2.40        | 2.10 | 1.86 |
| SW49.4509 | 1    | 1.50        | 1.30 | 1.15 |

See page 225 of your Tools Catalog for the entire selection.



## Hercules® White Label Sawblades

Top-quality, German-made sawblade, one of the most popular blades used. For straight cutting. Package of 12.

| Stock #  | Size | Price dz./1 | /12  | /60  |
|----------|------|-------------|------|------|
| SW49.104 | 4/0  | 2.70        | 2.40 | 2.14 |
| SW49.108 | 1    | 2.50        | 2.20 | 1.96 |

See page 225 of your Tools Catalog for all sizes.

*Stock Up Now!* **Free**  
Polishing Cloths  
with each LR-S200 or  
CL3053 purchased



## SweepZone Ag™ Ultrasonic Cleaning System

The SweepZone Ag™ uses cutting-edge technology to create Constant Power Output for consistent, uniform cleaning and Pulse Width Modulation to sense cleaning loads and solution levels.

### Specifications

- New aggressive cleaning action, sweeping back and forth through tank
- Convenient tank drain, for easy cleaning
- All stainless steel
- Tank heater and timer

| Stock #  | Description             | Price     |
|----------|-------------------------|-----------|
| LR-S200  | 4 qt. Ultrasonic        | \$ 495.00 |
| LR-19103 | Wire Basket for LR-S200 | 112.00    |
| CL609.12 | 24-ring Hanger          | 8.98      |

## Ultrasonic Cleaner

Attractive metallic silver cleaner has a stylish design that looks great on any counter. Includes a 1.2-quart capacity tank measuring 6½" x 5¼" x 2½", a see-through cover and a removable basket. Uses 42,000 energy producing sound waves per second and 35 watts at 60 Hz.



| Stock # | Description        | Price ea./1 | /2       |
|---------|--------------------|-------------|----------|
| CL3053  | Ultrasonic Cleaner | \$ 74.95    | \$ 69.90 |

## Ottosonic™ Non-Ammoniated Cleaning Solution

Super concentrated, non-ammoniated ultrasonic solution removes investment, polishing and buffing compounds. OSHA approved. Five-gallons direct shipped only.



|       |              |          |
|-------|--------------|----------|
| CL615 | One Quart    | \$ 18.95 |
| CL616 | One Gallon   | 62.95    |
| CL617 | Five Gallons | 199.90   |

## Polychem® Ultra-CR Compound Remover

Powerful, yet economical concentrated, non-ammoniated cleaning solution for metals and non-porous stones. Mix ten to one. One gallon jug.



|        |                           |          |
|--------|---------------------------|----------|
| CL2060 | Polychem Compound Remover | \$ 18.95 |
|--------|---------------------------|----------|

## Eurosonic Concentrate Cleaner

Eurosonic concentrate is an advanced technology, bio-friendly ultrasonic cleaning solution containing thousands of enzymes to remove body oils, debris, rouges and grime accumulations from metals, stones and other materials. Non-toxic and bio-degradable. Mix thirty to one.



|          |           |         |
|----------|-----------|---------|
| CL850.01 | Half-Pint | \$ 3.65 |
| CL850.10 | Quart     | 9.85    |
| CL850.15 | Gallon    | 34.25   |

*Great Holiday Gift Item!*



## Personal Ultrasonic Cleaner

Sell these compact, attractive, reasonably-priced ultrasonic cleaners to your customers. Includes one-pint capacity tank, 6" x 3½" x 2½", transparent cover, and a removable basket. Uses 42,000 energy producing sound waves per second and 35 watts. Perfect for home use. 110 volts.

| Stock # | Price ea./1 | /3       | /6       |
|---------|-------------|----------|----------|
| CL3052  | \$ 39.95    | \$ 33.95 | \$ 29.95 |

## Magic Green Powder Concentrate

Mix this concentrated powder with water to form an excellent ultrasonic cleaning concentrate, to remove buffing rouge instantly and tripoli within 45 seconds. Fifty pounds direct shipped only.



|          |               |          |
|----------|---------------|----------|
| CL120.02 | 32 oz. Pail   | \$ 14.95 |
| CL120.10 | 10 lb. Bucket | 70.00    |
| CL120.50 | 50 lb. Drum   | 250.00   |

## Magic Seal

Seal watch crystals and case backs against dust and humidity. Magic Seal is nontoxic, odorless, and invisible after drying. Ideal for heirloom and non-circular watches.

CD168.055 Magic Seal \$ 4.95



## Chronogrease

Control the slipping of the main-spring bridge on the inner wall of automatic movement barrels. Five grams.

OL-P125 Chronogrease \$ 39.20



## Silicon 7 Case Sealer

Prevent moisture leaking due to worn gaskets.

OL340A Silicon 7 \$ 39.20



## KT-22 Micro-lubricant/sealer

Vapor-proof seals and waterproof screw-back cases. Does not break down, creep or bleed.

OL300A Small Jar \$4.05  
OL323 In Syringe applicator 5.25

## One Dip Cleaner

Clean watch and clock hairsprings rapidly and effectively plus add a layer of protection.

CL500 Two ounces \$ 4.95  
CL501 Half Pint 11.25  
CL509 Quart 29.95



## Little Oilers

Popular oilers have color-coded non-roll handles to indicate the different-sized tips. Set of five.

BG30202ASST \$ 10.90



Do you have your new Battery Guide?

(Hint - It came with your last statement)

Order Cat-B... it's Free!

## Need an extra flexshaft?

We know you have a flexshaft, but wouldn't it be nice to have an extra when you are multi-tasking or have an extra person helping with the rush?

- Precision made, cast iron housing
- 1/10HP ball bearing motor
- Maximum 18,000 RPM
- Smooth operating, electronic foot control
- Jewelers handpiece with Jacob's chuck & key
- Slotted connector on cable and sheath are compatible with Freedom brand handpieces
- One year warranty

FLX-300 Grobet Flexshaft \$ 99.95

*Wow! Less than \$100!*





## Silver-Plated Holiday Collectibles

Help your customers start or maintain the holiday tradition of dated ornament collections and musical decor from Wallace and Towle. Clockwise:

| Stock # | Description                                    | Sugg. Ret. |
|---------|--|------------|
| 4011442 | 36th edition silver-plated sleigh bell         | \$ 47.00   |
| 4011445 | 15th edition silver-plated Santa Bell          | 47.00      |
| 4006336 | Dated musical ornament on stand "O Holy Night" | 33.00      |
| 4011446 | 26th edition enamel and gold-plated candy cane | 26.00      |
| 4009097 | Musical retro Holiday tree water globe         | 30.00      |



## Pretty Pewter Floral Gifts

### Floral Pewter Cuff Bracelets

Select a favorite flower or flower of the month on these 1" Pewter Cuff Bracelets. The birth month associated with the flowers is engraved inside. Regular cost: \$10.00.

Only \$9.00 each jeweler's cost.

|            |           |                    |
|------------|-----------|--------------------|
| WEBCFMB-01 | January   | Carnation          |
| WEBCFMB-02 | February  | Violet             |
| WEBCFMB-03 | March     | Jonquil            |
| WEBCFMB-04 | April     | Daisy              |
| WEBCFMB-05 | May       | Lily of the Valley |
| WEBCFMB-06 | June      | Rose               |
| WEBCFMB-07 | July      | Larkspur           |
| WEBCFMB-08 | August    | Poppy              |
| WEBCFMB-09 | September | Aster              |
| WEBCFMB-10 | October   | Cosmos             |
| WEBCFMB-11 | November  | Chrysanthemum      |
| WEBCFMB-12 | December  | Narcissus          |



### Pewter Cuff Bracelets

Save 10% on these very class polished smooth pewter bracelets!

Discounted jeweler's cost

|           |            |         |
|-----------|------------|---------|
| WEBPBI    | 1" Plain   | \$11.10 |
| WEBSR-PB2 | 3/4" Plain | 9.60    |




### Potpourri Jar Gift Sets

Pewter-lidded potpourri jar is delightfully presented in a gift box, complete with potpourri. Five designs from nature are available. While supplies last.

Regular cost \$ 18.65

Only \$16.00 each jeweler's cost.

|                |             |
|----------------|-------------|
| WEBCPPDW-GS    | Bee/Dogwood |
| WEBCPPCR-GS    | Crab        |
| WEBCPPFR-GS    | Frog        |
| WEBCPPHOLLY-GS | Holly       |
| WEBCPPROSE-GS  | Rose        |

Unique earring posts make great gifts 

Beautiful 6mm filigree ball ear posts come in sterling and 14K yellow gold.

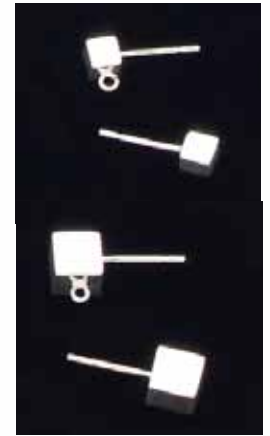
| Stock # | Description                        | Price ea./1 | /3      | /10     |
|---------|------------------------------------|-------------|---------|---------|
| 200-867 | 14KY Filigree Ball Ear Post        | \$ 8.87     | \$ 8.42 | \$ 8.08 |
| 204-867 | Sterling Filigree Ball Ear Post    | 2.16        | 1.82    | 1.58    |
| 200-868 | 14KY Filigree Ball Ear Post w/Ring | 9.93        | 9.44    | 9.06    |

*Ear nuts included.*

These cube-shaped ear posts are great for contemporary styles.

| Stock #  | Description             | Size | Price ea./1 | /3      | /10     |
|----------|-------------------------|------|-------------|---------|---------|
| 204-813C | Sterling cube           | 4mm  | \$ 1.49     | \$ 1.15 | \$ 0.96 |
| 204-812C | Sterling cube           | 6mm  | 2.54        | 2.20    | 1.93    |
| 204-819C | Sterling cube with ring | 4mm  | 1.54        | 1.20    | 1.01    |
| 204-822C | Sterling cube with ring | 6mm  | 2.70        | 2.36    | 2.08    |

*Ear nuts included.*



Increase your design possibilities with these lovely 5mm filigree drops .

| Stock # | Quality  | Price ea./1 | /3      | /10     |
|---------|----------|-------------|---------|---------|
| 190-336 | 14KY     | \$ 2.69     | \$ 2.45 | \$ 2.31 |
| 194-336 | Sterling | 1.83        | 1.49    | 1.28    |



Polished ball drops are classics.

| Stock # | Quality | Size | Price ea./1 | /3      | /10     |
|---------|---------|------|-------------|---------|---------|
| 191-329 | 14KW    | 4mm  | \$ 1.88     | \$ 1.66 | \$ 1.55 |
| 191-330 | 14KW    | 5mm  | 2.59        | 2.35    | 2.21    |
| 192-331 | YGF     | 6mm  | 1.06        | 0.87    | 0.79    |
| 194-329 | STER    | 4mm  | 1.05        | .73     | .57     |
| 194-330 | STER    | 5mm  | 1.21        | 0.88    | 0.71    |

## Crimp Bead Covers

What an elegant idea! Hide those scrunched up crimp beads with these covers which form into a classic round bead look.

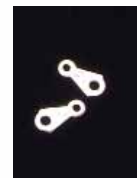
| Stock # | Quality  | Size | Price ea./1 | /3     | /10    | /50    |
|---------|----------|------|-------------|--------|--------|--------|
| 780-50  | 14KY     | 3mm  | \$1.36      | \$1.16 | \$1.07 | \$1.02 |
| 782-50  | YGF      | 3mm  | 0.75        | 0.34   | 0.19   | 0.13   |
| 784-50  | Sterling | 3mm  | 0.72        | 0.31   | 0.16   | 0.10   |
| 784-51  | Sterling | 4mm  | 0.82        | 0.40   | 0.24   | 0.18   |



## Crimp End Cap with Ring

Finish the end of soft flex wire or tiger tail in one step.

| Stock # | Quality  | Price ea./1 | /3     | /10    | /50    |
|---------|----------|-------------|--------|--------|--------|
| 780-48  | 14KY     | \$1.23      | \$1.03 | \$0.94 | \$0.89 |
| 784-48  | Sterling | 0.71        | 0.30   | 0.15   | 0.09   |



## Platinum Chain Tag

The most luxurious way to mark necklaces, in the most luxurious metal.

| Stock # | Price ea./1 | /3       | /10      |
|---------|-------------|----------|----------|
| 34B-25  | \$ 12.98    | \$ 12.39 | \$ 11.91 |

At Market Price  
\$625 Gold  
\$12.25 Silver  
\$1225 Platinum



## Fine Cylinder-shaped Beads

Enhance your original designs with these rectangular-shaped beads.

| Stock # | Quality | Size         | Price ea./1 | /3      | /10     |
|---------|---------|--------------|-------------|---------|---------|
| 140-242 | 14KY    | 4 x 3.5mm    | \$ 1.13     | \$ 0.94 | \$ 0.85 |
| 140-243 | 14KY    | 5.5 x 4mm    | 1.37        | 1.16    | 1.07    |
| 140-244 | 14KY    | 6.5 x 4.75mm | 1.49        | 1.29    | 1.19    |
| 142-241 | YGF     | 3 x 2.75mm   | 0.74        | 0.56    | 0.48    |
| 142-242 | YGF     | 4 x 3.5mm    | 0.75        | 0.57    | 0.50    |
| 142-244 | YGF     | 6.5 x 4.75mm | 0.84        | 0.65    | 0.57    |
| 144-241 | STER    | 3 x 2.75mm   | 1.10        | 0.77    | 0.61    |
| 144-242 | STER    | 4 x 3.5mm    | 1.15        | 0.82    | 0.65    |
| 144-243 | STER    | 5.5 x 4mm    | 1.23        | 0.90    | 0.72    |
| 144-244 | STER    | 6.5 x 4.75mm | 1.29        | 0.96    | 0.78    |

## Popular findings now in rose gold



Brand new— this 14mm rose gold buckle to our line of 14K watch buckles.

Popular lever backs are now available in rose gold.

| Stock #      | Quality  | Description               | Price ea./l | /3      | /10     |
|--------------|----------|---------------------------|-------------|---------|---------|
| 220-151/ROSE | 14K Rose | Plain w/Ring              | \$ 6.96     | \$ 6.57 | \$ 6.29 |
| 220-153/ROSE | 14K Rose | Small Fleur-de-lis w/Ring | 7.64        | 7.23    | 6.93    |
| 220-151      | 14KY     | Plain w/Ring              | 10.68       | 10.17   | 9.77    |
| 220-153      | 14KY     | Small Fleur-de-lis w/Ring | 9.51        | 9.04    | 8.68    |
| 22B-151      | Platinum | Plain w/Ring              | 58.36       | 56.53   | 55.23   |
| 22B-153      | Platinum | Small Fleur-de-lis w/Ring | 71.33       | 69.13   | 67.56   |
| 22C-151      | 18KY     | Small Plain w/Ring        | 14.52       | 13.89   | 13.36   |
| 22C-153      | 18KY     | Fleur-de-lis w/Ring       | 15.14       | 14.48   | 13.93   |
| 224-151      | Sterling | Plain w/Ring              | 2.32        | 1.98    | 1.73    |
| 224-153      | Sterling | Small Fleur-de-lis w/Ring | 2.63        | 2.30    | 2.02    |

| Stock #      | Description | Size | Price ea./l |
|--------------|-------------|------|-------------|
| 180-414/ROSE | 14K Rose    | 14mm | \$ 76.98    |
| 180-408      | 14KY        | 8mm  | 57.10       |
| 180-410      | 14KY        | 10mm | 61.36       |
| 180-412      | 14KY        | 12mm | 65.62       |
| 180-414      | 14KY        | 14mm | 69.88       |
| 180-416      | 14KY        | 16mm | 74.14       |
| 181-408      | 14KW        | 8mm  | 57.10       |
| 181-410      | 14KW        | 10mm | 61.36       |
| 181-412      | 14KW        | 12mm | 65.62       |
| 181-414      | 14KW        | 14mm | 69.88       |
| 181-416      | 14KW        | 16mm | 74.14       |

## New Sizes or Qualities

### Lever back ear clips

Back in stock—sterling ear clips with a 5mm pad and post and ring.



| Stock # | Quality  | Price ea./l | /3      | /10     |
|---------|----------|-------------|---------|---------|
| 264-01  | Sterling | \$ 3.15     | \$ 2.95 | \$ 2.67 |
| 260-01  | 14KY     | 27.18       | 26.13   | 25.19   |
| 262-01  | YGF      | 3.47        | 3.27    | 2.97    |

### Solder-on two-piece lever & joint

New quality for this item: yellow gold-filled levers and joints for soldering to the back of the earring.



| Stock # | Quality  | Size  | Price ea./l | /3      | /10     |
|---------|----------|-------|-------------|---------|---------|
| 262-21  | YGF      | Small | \$ 2.74     | \$ 2.40 | \$ 2.12 |
| 262-22  | YGF      | Large | 3.74        | 3.41    | 3.05    |
| 260-21  | 14KY     | Small | 17.95       | 17.20   | 16.56   |
| 260-22  | 14KY     | Large | 39.77       | 38.30   | 36.95   |
| 261-21  | 14KW     | Small | 17.17       | 16.45   | 15.83   |
| 261-22  | 14KW     | Large | 39.10       | 37.65   | 36.32   |
| 264-21  | Sterling | Small | 1.59        | 1.26    | 1.06    |
| 264-22  | Sterling | Large | 2.42        | 2.09    | 1.83    |

## Jeweled Gold Designer Clasps

Very unique and only two each available

We have a very limited supply of these beautiful clasps and a pearl shortener perfect for lovely bridal or heirloom jewelry pieces. Two of them, 323 and 3132, fasten one strand and are identical on both sides. Style 323 features two gold finishes swirling to the center diamond. Style 3132 has two 6.5 mm half-pearls and four 1.2mm diamonds. The pearl shortener, Style 347, features two finishes, four diamonds, and a fastener loop which opens to hold two strands of 3-5mm pearls. The fourth clasp, 367, fastens two strands and features a very nice 4mm pearl.



|          |      |  |           |
|----------|------|--|-----------|
| 360-347  | 14KY | Pearl Shortener with four diamonds             | \$ 106.65 |
| 360-323  | 14KY | Fancy Clasp with two diamonds                  | 79.50     |
| 360-3132 | 14KY | Clasp, two 6.5mm half pearls and four diamonds | 104.60    |
| 360-367  | 14KY | Gold swirl clasp with one 4mm pearl            | 80.00     |

# New Mallards

Our Efforts are Extreme...to bring you great watches at great prices!

## New! Extreme Chronograph

Everyone who's seen the Extreme Chronograph agrees it is an extremely handsome watch! Besides its rugged, good looks, this outstanding chronograph with its Swiss ETA G10.200 movement counts minutes, seconds, and tenths of seconds. The date is at four o'clock, and the small second is above six o'clock. Offered in steel or two-tone with a choice of 40 mm white or black dials, the Mallard Extreme Chronograph is water-resistant to 200 meters and comes with a sapphire crystal.

| Style #   | Case     | Dial  | J. C.     | Retail    |
|-----------|----------|-------|-----------|-----------|
| JB-W31/S2 | Steel    | White | \$ 100.00 | \$ 250.00 |
| JB-W31/S3 | Steel    | Black | 100.00    | 250.00    |
| JB-W31/Y2 | Two-tone | White | 118.00    | 295.00    |
| JB-W31/Y3 | Two-tone | Black | 118.00    | 295.00    |



Available October 2006

## More styles! Extreme Diver II

The Extreme Diver is so popular that we've added more style choices. New are two-tone cases and bands, and the steel watches may now be ordered with a black, red or green bezel insert. The Extreme Divers still feature a sweep hand, date window and sapphire crystal. They have a Swiss ETA F06.111 movement and 40mm case that's water resistant to 200 meters.

| Style #         | Case     | Dial  | Bezel      | J. C.     | Retail    |
|-----------------|----------|-------|------------|-----------|-----------|
| JB-W32/Y2       | Two-tone | White | Gold-plate | \$ 110.00 | \$ 275.00 |
| JB-W32/Y3       | Two-tone | Black | Gold-plate | 110.00    | 275.00    |
| JB-W32/S2       | Steel    | White | Steel      | 92.00     | 230.00    |
| JB-W32/S2-BZBLK | Steel    | White | Black      | 92.00     | 230.00    |
| JB-W32/S2-BZGRN | Steel    | White | Green      | 92.00     | 230.00    |
| JB-W32/S2-BZRED | Steel    | White | Red        | 92.00     | 230.00    |
| JB-W32/S3       | Steel    | Black | Steel      | 92.00     | 230.00    |
| JB-W32/S3-BZBLK | Steel    | Black | Black      | 92.00     | 230.00    |
| JB-W32/S3-BZGRN | Steel    | Black | Green      | 92.00     | 230.00    |
| JB-W32/S3-BZRED | Steel    | Black | Red        | 92.00     | 230.00    |

For a date magnifying crystal, add -MAG

4.00 10.00

Available November 2006



Preorder NOW for the holidays!

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